

## THE INAUGURAL BIENNIAL GALA

Honoring Distinguished Alumni & Church and Community Leaders

THURSDAY, MAY 18, 2023

### Sponsorship and Advertising Opportunities

#### Livingston Sponsor — \$20,000

- Premium table location with seating for up to twenty guests
- Full-page program ad with premium placement
- Premier logo placement during event
- Recognition by NBTS leadership during event
- Logo on all print materials and website
- Pre- and post-event mentions on social media and newsletters
- Name prominently and permanently displayed on the Donor Wall in the lobby of NBTS

#### Hageman Sponsor — \$10,000

- Premium seating for up to ten guests
- Full-page program ad with prominent placement
- Recognition by NBTS leadership during event
- Logo on all print materials and website
- Pre- and post-event mentions on social media and newsletters
- Personalized brick on the beautiful walkway connecting the historic Sage Library to the Suydam Statue

#### Mast Sponsor — \$5,000

- Seating for up to six guests
- Full-page program ad
- Logo on all print materials and website
- Recognition by NBTS leadership during event
- Post-event mentions on social media and newsletters

#### Sage Sponsor — \$2,500

- Seating for up to four guests
- Full-page program ad
- Recognition by NBTS leadership during event

#### Partner Sponsor — \$500

- Recognition on the NBTS website and program
- Full-page program ad

#### Friend of the Seminary — \$1,000

- Seating for two guests
- Full-page program ad

#### Program Journal Advertisements

- Full-page 8 1/2 x 11 program ad — \$200
- Patron listing: Your name listed in the program as a supporter of NBTS — \$50



Thank you for your support of the mission of New Brunswick Theological Seminary! All proceeds will support the education, training, and formation of NBTS Seminarians.

**Deadline for program ads is April 25, 2023.** Please email us your program ad (size: 8 1/2 x 11 inches) and your logo as a high-resolution PDF. For more information please contact Cathy Proctor at [cproctor@nbts.edu](mailto:cproctor@nbts.edu) or 848-237-1706. For sponsorships, advertisements, or to purchase tickets, please scan the QR Code, visit [nbts.edu/gala](http://nbts.edu/gala), or fill out and mail back the reply form.